



LOOK TWICE

for motorcycles

Fact Sheet

“SHARE THE ROAD: LOOK TWICE FOR MOTORCYCLES” CAMPAIGN, MAY 2016

Motorcycle-riding season starts early in Texas. May is National Motorcycle Safety Awareness Month and many Texas cities issue proclamations to observe it. During this period, the Texas Department of Transportation’s statewide “Share The Road: Look Twice for Motorcycles” safety and public awareness campaign urges Texas drivers to look twice for motorcycles every time they get in a vehicle. The campaign will make stops at baseball games and festivals in six Texas communities, where attendees can participate in activities that highlight motorcycle safety. They’ll learn firsthand what it means to look twice for motorcycles.



More motorcycles than ever are on Texas roads.

As of 2014, the state of Texas had 437,949 motorcycle registrations, a 116 percent increase over the past 13 years (Texas DMV 2015).

Motorcyclists are vulnerable to serious injury or death in a crash.

- Motorcyclists are nearly five times more likely than a passenger car occupant to be injured in a crash and 26 times more likely to die in a crash (NHTSA May 2015).
- On average, a motorcyclist is killed on Texas roads every day. In 2015, 455 riders lost their lives and 1,867 were seriously injured in motorcycle crashes (TxDOT 2016).

Driver Safety Tips:

- Look twice for motorcycles, especially at intersections.
- Use your turn signals.
- Don’t follow a motorcycle too closely.
- Check your mirrors before changing lanes.
- Always assume motorcycles are closer than they appear to be.
- Give motorcyclists a full lane.

Information contained in this report represents reportable data collected from Texas Peace Officer’s Crash Reports (CR-3) received and processed by the Texas Department of Transportation as of Mar. 4, 2016.

Learn more at LookTwiceTexas.com