



## **Block Leader Plan**

### **Instructions**

The purpose of a Block Leader Plan is to assist Crime Watch Captains and Neighborhood Leaders with setting neighborhood goals. As a part of planning a strategy, the plan should include goals discussed by all key neighborhood volunteers. There is no goal too small. Please see how you can complete a block leader plan:

**Step 1:** Assess the needs of your neighborhood.

**Step 2:** Ask for input from key volunteer team or neighborhood board members.

**Step 3:** Provide top three priorities to neighborhood group and have the group rank from most to least important. Note: If it is a new group, use good judgement according to the need of the neighborhood.

**Step 4:** Consider if it is a long-term or short-term goal. An example are road repairs or infrastructure issues take time depending on schedule, weather and other considerations. Focus more on the neighborhood as a whole, such as cleaning up yards of those who may be less fortunate. Recruiting a team for Addressing Mesquite Day or Trash Bash. Possibly host an annual cleanup day for your neighborhood.

**Step 5:** Write very concise goals that will align with strategy. An example is if you set a goal “to clean all corner lots abutting the neighborhood.” A strategy would be to assign X amount of people monthly to clean lot. Listing items necessary to attain goal is important such as registering your group with Keep Mesquite Beautiful to obtain grabbers, gloves and bags. If your group have other needs, possibly list those and consider timeframe and cost.

**Note:** You may contact the Office of Neighborhood Vitality to see if there are local donors interested in assisting you in meeting this goal. It is not guaranteed however a possibility. You should consider local nonprofits or neighboring groups who can collaborate with you.

**Step 6:** List contacts for all lead volunteers who will be a part of this effort. You may want to consider sharing your contact list with the entire volunteer neighborhood group and assigned alternates for each role involved.

**Step 7:** Email your completed plan to [neighborhoodvitality@cityofmesquite.com](mailto:neighborhoodvitality@cityofmesquite.com). City staff will contact from the Office of Neighborhood Vitality to discuss coordinating resources in meeting your goals as well as possible suggestions. If you have additional questions, contact Yolanda Wilson, Manager of Neighborhood Vitality at (972) 216-6473.