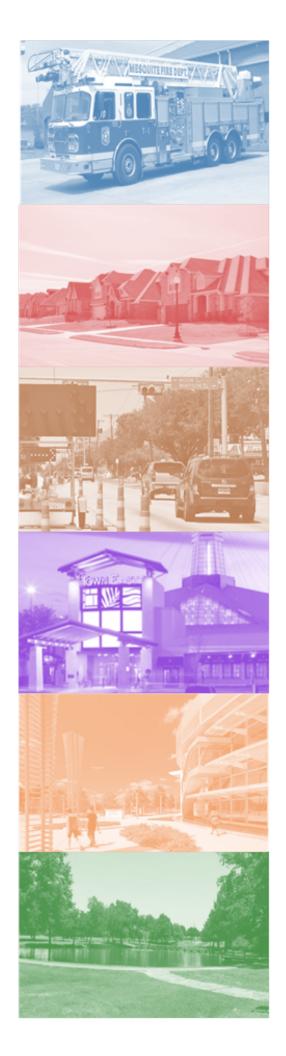


2022 - 2023 STRATEGIC GOALS AND OBJECTIVES



SAFE COMMUNITY

- I.I Maintain staffing levels in Police and Fire that provide for effective response times
- 1.2 Develop culture, communications and system of community policing that enhances trust in public safety
- 1.3 Ensure Fire and Police have the most advanced equipment, training and technology to address public safety in the community

- 1.4 Identify long-term capital needs for expansion of Fire and Police services
- I.5 Develop a culture of emergency preparedness throughout the City and community

ATTRACTIVE NEIGHBORHOODS

- 2.1 Maintain staffing and programs that promote maintenance of commercial and residential property
- 2.2 Promote collaboration in neighborhoods through identification and regular opportunities to meet and discuss issues
- 2.3 Evaluate and improve regulations and enforcement that impacts neighborhood appearance

- 2.4 Establish an ongoing education program on property maintenance and appearance regulation
- 2.5 Develop policies that promote well-designed residential neighborhoods with a mixture of housing options and amenities
- 2.6 Develop strategy for infill housing developments and redevelopment of aging

IMPROVED TRANSPORTATION & MOBILITY

- 3.1 Enhance the traffic management system with emphasis on improved traffic flow throughout City
- 3.2 Expand and enhance transit options for social and workforce needs including regional access
- 3.3 Expand and repair the thoroughfare and trail network in the City
- 3.4 Identify strategies for regional transportation expansion and funding

VIBRANT ECONOMY

- 4.1 Promote investment in new and existing businesses
- 4.2 Develop a long term economic and land use plan for Targeted Areas
- 4.3 Promote revitalization of targeted retail and business centers

- 4.4 Continue emphasis on Downtown Revitalization
- 4.5 Cultivate a robust pool of skilled workers and stakeholder partnerships
- 4.6 Develop a long-range plan for the Mesquite Metro Airport

HIGH PERFORMING/TRANSPARENT GOVERNMENT

- 5.1 Actively engage with residents in both English and Spanish on programs events and issues within the community
- 5.2 Maintain adequate financial reserves and long-range financial plans
- 5.3 Maintain and implement best practices for financial and communication transparency

- 5.4 Recruit, retain and develop a diverse municipal workforce
- 5.5 Enhance service delivery through data driven analysis and program evaluation
- 5.6 Evaluate and identify long-term capital needs for city facilities

QUALITY RECREATION AND CULTURE

- 6.1 Implement long range plans for Parks, Libraries and Arts
- 6.2 Identify opportunities for green space and recreational amenities in areas with limited access to parks and open space
- 6.3 Improve community involvement in cultural, educational and recreational programs and activities
- 6.4 Identify partnerships to enhance and improve recreational programming and facilities