

KEEP MESQUITE BEAUTIFUL, INC.
Board of Directors' Meeting
City Hall Training Room A
757 N. Galloway
Mesquite, TX 75149

11:30 am

August 09, 2021

Present: Glendens Bazuaye, Susie Court, Beverly Danaher, Sammie Earl, Sarah Ehlers, Jana Hubacek, Andy Kwart, Sharon Roy, David Sheppard, Terri White, Lisa Wilson, Selket Daese (Executive Director).

Absent: Henry Brown, Nancy Felix, Jennifer Sloan, Angel Gregory, Marilyn Tarver, Joy Vroonland.

Call to Order: Susie Court called the meeting to order at 11:34 a.m.

Recitation of Mission Statement – The mission statement was recited by all board members.

Welcome Visitors: Kurt Boxdorfer, Barbara Garcia, Monroe Stewart.

Regular Agenda Items:

- **Approval of April Minutes:** Sarah Ehlers moved to approve the minutes as written; Beverly Danaher seconded. The motion carried.
- **Review/Approval of Financials:** The KMB financials were reviewed. In discussing Office Expense, Beverly Danaher suggested using HP Instant Ink for easy replacement of printer ink supplies. Sharon Roy moved the Financials be approved; Jana Hubacek seconded. The motion carried.

New Business:

- **Financial Accounting for KMB (Move to Quickbooks)** – The KMB version of Quickbooks is outdated at ten years. Quickbooks has discontinued desktop versions of its software and is moving to subscription service at a cost around \$1,000 / year. Sarah Ehlers will work with Selket Daese to see what can be done to extend the life of our current version.
- **New Printer for KMB** – Beverly Danaher moved that up to \$400.00 be approved to replace the current, non-working KMB printer. Sammie Earl seconded. The motion carried.
- **Keep America Beautiful Conference, November 15-17, 2021** – Terri White moved and Glendens Bazuaye seconded funds be approved to send the Executive Director to this in-person conference being held in Washington, D.C.
- **Purchase of KMB Promotional Items (update/samples)** – Small items, such as keychains and stickers have been purchased. Selket Daese is interviewing marketing firms, including Big Hat Creative who will send us T-Shirt mock-ups.
- **Write a Grant for Second KMB Trailer specific for tools** – There is a need to separate KMB tools from other event supplies. A second trailer is desirable. Selket Daese is expecting approval of a \$66,000 solid waste grant for which she applied.
- **Committee Briefs (3 minute limits per committee).**
 - a. **Fundraising** – Sarah Ehlers reminded Board Members to each acquire 2 raffle items by September 1st. Suggestions include coupons for meals, car wash, coffee, and other gift cards. Beverly Danaher suggested pet waste signs and/or pet waste “litter patrol” could also be used for fund raising.

- b. **Beautification** – Terri White outlined continued weed removal efforts at the Butterfly Trail and the difficulty removing Johnson grass. She submitted a budget request of \$2,000.00 for: purchase of a walk behind, gas-powered trimmer, and supplies, to help with Johnson grass and other weed control; seed purchases and contract growing of native plants to enhance the Trail; purchase 17 copies of the book “Nature’s Best Hope” which will be donated to Mesquite Libraries and MISD schools. Sammie Earl moved the funds be approved. Glendens Bazuaye seconded. The motion carried.

Selket Daese noted KMB has seed balls that are available for Fall planting.

The committee has discussed appropriate / inappropriate use of trees in the no mow areas. No decision has been made about adding or removing trees.

A citizens’ group is forming in support of KMB’s Butterfly Trail efforts. Their intention is to create a Facebook page to solicit volunteers and announce Trail work days. The KMB Board has no opposition to helping this group by also announcing this group’s work days on the KMB webpage.

- c. **KMB Cleanup Initiatives** – Sharon Roy announced the KMB storage room has been cleaned up and organized. Also, there will not be a First Monday supply preparation meeting in September due to the Labor Day holiday.
- d. **Historian** – Terri White has established “3rd Monday” as a monthly work day for Board Members who want to help organize KMB’s records.

Old Business:

- **Update on moving KMB banking business:** In order to avoid any accounting disruptions, moving the KMB bank account has been postponed until after North Texas Giving Day in September.
- **Continue with Committee meetings and planning:** Selket Daese and Susie Court thanked board members for their committee work and encouraged continued planning efforts and committee meetings.

Executive Director’s Report

Trash Bash flyer drafts are pending. Four houses have been selected for window washing on Addressing Mesquite Day. Yard of the Month signs have been approved.

Reminders:

- The next KMB meeting will be September 13, 11:30 a.m. – 1:00 p.m., City Hall Training Room A

Call for Community Announcements: None.

Adjournment: The meeting was adjourned at 12:36 p.m.

Respectfully submitted by David Sheppard, Secretary