



AGENDA

DOWNTOWN DEVELOPMENT ADVISORY BOARD REGULARLY SCHEDULED MEETING

Nov. 2, 2023 / 4 p.m.

Heritage Plaza, 111 S. Broad St.

1. Welcome and introductions; declare quorum
2. Review and consider approval minutes of Oct. 5, 2023, MDDAB meeting
3. Downtown Public Works projects updates: Wes McClure, Jahor Roy
4. 10 for Training: The Three Stages of Downtown Development
5. Four-Point Committees: workplan and project updates
 - a. Organization: Lisa Haar
 - i. Downtowner of the Year selection process
 - ii. Texas Downtown President's Awards process
 - b. Design: Mark Stoddard
 - i. Overlay project
 - ii. Wayfinding update
 - iii. Nov. 13 Texas Main Street design workshop in Mesquite
 - c. Promotion: Hector Vela and James Johnson
 - i. Downtown Mesquite Farmers Market programming update
 - ii. Christmas task force
 - iii. Collaboration with MISD
 - d. Economic Vitality: Julie Greer
 - i. Results of EV meeting
6. Program Manager Update
 - a. General program updates
 - b. Conference notes
7. Reports from and engagement with partner departments and organizations
 - a. Historic Mesquite
 - b. Visit Mesquite
 - c. Keep Mesquite Beautiful
 - d. Other
8. Miscellaneous
9. Adjourn

I, Beverly Abell, Downtown Development Manager for the City of Mesquite, Texas, hereby certify that the above Agenda for the Mesquite Downtown Development Advisory Board meeting to be held Nov. 2, 2023, posted on the bulletin boards at the Municipal Center and City Hall on Oct. 27, 2023, by 4 p.m. and remained so posted until after the meeting. This notice was likewise posted on the City's website at www.cityofmesquite.com for a minimum of 72 hours prior to the meeting.

Beverly Abell, Downtown Development Manager