



## AGENDA

# DOWNTOWN DEVELOPMENT ADVISORY BOARD REGULARLY SCHEDULED MEETING

Sept. 1, 2022 / 4 p.m.

Corner Theatre, 214 W. Davis St.

1. Welcome and introductions; declare quorum
2. Review and consider approval minutes of July 7, 2022, MDDAB meeting
3. 10 for Training: Signs
4. Downtown Public Works projects update: Wes McClure
5. Four-Point Committees: workplan and project updates
  - a. Design: Brad Brandt
    - i Outdoor room
    - ii Murals
    - iii Façade and interior improvements
    - iv Design report requests
  - b. Promotion: Lisa Haar and James Johnson
    - i Farmers Market update
    - ii 2022 holiday season
    - iii Social media strategy
  - c. Economic Vitality: Kyle Berry and Julie Greer
    - i Alejandro's @ Front Street Station update
    - ii Psychographics presentation by James Johnson
  - d. Organization: Lisa Haar
    - i Leadership for 2023-2025
    - ii Dress Code Memo
    - iii Open Meetings training videos
    - iv Board video
6. Program Manager Update
  - a. Heritage Plaza
  - b. State conference
7. Reports from and engagement with partner departments and organizations
  - a. Historic Mesquite
  - b. Visit Mesquite
  - c. Keep Mesquite Beautiful
  - d. Downtown Mesquite Farmers Market

8. Miscellaneous

9. Adjourn

I, Beverly Abell, Downtown Development Manager for the City of Mesquite, Texas, hereby certify that the above Agenda for the Mesquite Downtown Development Advisory Board meeting to be held Sept. 1, 2022, was posted on the bulletin boards at the Municipal Center and City Hall on Aug. 26, 2022, by 4 p.m. and remained so posted until after the meeting. This notice was likewise posted on the City's website at [www.cityofmesquite.com](http://www.cityofmesquite.com) for a minimum of 72 hours prior to the meeting.

Beverly Abell, Downtown Development Manager