



AGENDA

DOWNTOWN DEVELOPMENT ADVISORY BOARD REGULARLY SCHEDULED MEETING

Thursday, July 6, 2023 / 4 p.m.

Heritage Plaza, 111 S. Broad St.

1. Welcome and introductions; declare quorum
2. Review and consider approval minutes of June 1, 2023, MDDAB meeting
3. 10 for Training: Downtown Traffic Calming plan presented by Jahor Roy
4. Downtown Public Works projects updates: Wes McClure, Jahor Roy
5. Four-Point Committees: workplan and project updates
 - a. Organization: Lisa Haar
 - i. Traffic Calming meeting review
 - ii. Attendance requirements review
 - b. Design: Mark Stoddard
 - i. Recent meetings
 - ii. Cleanup of Main and Belt Line
 - iii. Overlay contract
 - c. Promotion: Hector Vela and James Johnson
 - i. Downtown Mesquite Farmers Market programming update
 - ii. Social media plan
 - iii. Christmas task force
 - d. Economic Vitality: Julie Greer
 - i. Follow-up on prospects
 - ii. Meeting report
 - iii. New business announcement
6. Program Manager Update
 - a. James Johnson report on Managers Retreat
7. Reports from and engagement with partner departments and organizations
 - a. Historic Mesquite
 - b. Visit Mesquite
 - c. Keep Mesquite Beautiful
 - d. Other
8. Miscellaneous
9. Adjourn

I, Beverly Abell, Downtown Development Manager for the City of Mesquite, Texas, hereby certify that the above Agenda for the Mesquite Downtown Development Advisory Board meeting to be held July 6, 2023, posted on the bulletin boards at the Municipal Center and City Hall on June 28, 2023, by 4 p.m. and remained so posted until after the meeting. This notice was likewise posted on the City's website at www.cityofmesquite.com for a minimum of 72 hours prior to the meeting.

Beverly Abell, Downtown Development Manager