



AGENDA

DOWNTOWN DEVELOPMENT ADVISORY BOARD REGULARLY SCHEDULED MEETING

Thursday, March 3, 2022 / 4 p.m.

Corner Theatre, 214 W. Davis St.

1. Welcome and introductions; declare quorum
2. Review and consider approval minutes of Feb. 10, 2022, MDDAB meeting
3. 10 for Training: Property Activation Course
4. Downtown Public Works projects update: Wes McClure
5. Four-Point Committees: workplan and project updates
 - a. Design: Brad Brandt
 - i. Downtown Room installation
 - ii. Public Art
 - iii. Facades
 - b. Promotion: Lisa Haar
 - i. Cinco de Mayo and Food Truck Rodeo
 - c. Economic Vitality: Kyle Berry and Julie Greer
 - i. Entrepreneurs Day
 - d. Organization: Lisa Haar
 - i. Vision and Mission statement drafts
 1. Board to consider and vote on proposed approval of statements as presented
6. Program Manager Update
 - a. Heritage Plaza update
7. Reports from and engagement with partner departments and organizations
 - a. Historic Mesquite
 - b. Visit Mesquite
 - c. Keep Mesquite Beautiful
 - d. Downtown Mesquite Farmers Market
8. Miscellaneous
9. Adjourn

I, Beverly Abell, Downtown Development Manager for the City of Mesquite, Texas, hereby certify that the above Agenda for the Mesquite Downtown Development Advisory Board meeting to be held March 3, 2022, was posted on the bulletin boards at the Municipal Center and City Hall on Feb. 28, 2022, by 4 p.m. and remained so posted until after the meeting. This notice was likewise posted on the City's website at www.cityofmesquite.com for a minimum of 72 hours prior to the meeting.

Beverly Abell, Downtown Development Manager