



## AGENDA

# DOWNTOWN DEVELOPMENT ADVISORY BOARD REGULARLY SCHEDULED MEETING

Thursday, Feb. 2, 2023 / 4 p.m.

Heritage Plaza, 111 S. Broad St.

1. Welcome and introductions; declare quorum
2. Review and consider approval minutes of Nov. 10, 2022, MDDAB meeting
3. 10 for Training: Maestro CRM for board members and volunteers: James Johnson
4. Downtown Public Works projects updates: Wes McClure
5. Four-Point Committees: workplan and project updates
  - a. Organization: Lisa Haar
    - i. Review of Board strategy for 2023-24
    - ii. Traffic calming: Beverly Abell
  - b. Design: Mark Stoddard
    - i. Outdoor room
    - ii. Consider and vote to approve or not approve façade grant application by Watts Family Trust, via Marcia J.M.Watts, sole Trustee, for improvements to 200 W. Davis St.
    - iii. Downtown Overlay RFP results
    - iv. Design report requests and architect consultations
  - c. Promotion: Aaron Orona and James Johnson
    - i. 2023-2024 workplan strategy
    - ii. Downtown Mesquite Farmers Market update: James Johnson
  - d. Economic Vitality: Julie Greer
    - i. 2023-2024 workplan strategy
    - ii. Follow-up on prospects
6. Program Manager Update
  - a. Heritage Plaza grand opening
  - b. Attendance
7. Reports from and engagement with partner departments and organizations
  - a. Historic Mesquite
  - b. Visit Mesquite
  - c. Keep Mesquite Beautiful
8. Miscellaneous
9. Adjourn

I, Beverly Abell, Downtown Development Manager for the City of Mesquite, Texas, hereby certify that the above Agenda for the Mesquite Downtown Development Advisory Board meeting to be held Feb. 2, 2023, was posted on the bulletin boards at the Municipal Center and City Hall on Jan. 26, 2023, by 4 p.m. and remained so posted until after the meeting. This notice was likewise posted on the City's website at [www.cityofmesquite.com](http://www.cityofmesquite.com) for a minimum of 72 hours prior to the meeting.

Beverly Abell, Downtown Development Manager